

Kalliopi (Kelly) Michailidou

UI/UX Designer

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SKILLS

Design

- UX Design
- UI Design
- User Flows
- Wireframing
- Prototyping
- Design Systems
- Information Architecture
- Developer Handoff

Tools

- Figma
- FigJam
- Cursor
- Claude
- ChatGPT
- Canva

Collaboration

- Slack
- Trello
- Google Workspace

LANGUAGES

- Greek- Native
- English- Level C1

PROFILE

UI/UX Designer with experience designing and improving digital products across AI and SaaS environments. Skilled in user flows, prototyping, interface design, and developer collaboration. Focused on creating intuitive experiences that balance user needs with business goals. Seeking to continue growing within a collaborative product team.

EXPERIENCE

UI/UX Designer

(Apparent Services)

September 2025 – Present

- Designed and improved web and mobile experiences for AI and SaaS products across multiple business environments, including B2C, B2B, and B2B2C products.
- Contributed to product discovery through user flows, wireframes, prototyping, and interface design.
- Led the redesign of appserv.ai, focusing on usability, scalability, and support for different user needs.
- Contributed to the creation of a design system and reusable UI patterns within an existing production product.
- Collaborated closely with developers to ensure smooth implementation and design consistency.
- Created interactive prototypes in Figma and AI-assisted prototypes using Cursor to explore concepts and communicate solutions.

Freelance UI/UX Designer

April 2024 – August 2025

- Designed user interfaces and prototypes for small business and personal projects.
- Translated project requirements into user-centered design solutions.
- Developed experience in user flows, wireframing, prototyping, and iterative design processes.
- Refined designs based on feedback and project goals.

Chef de Partie

(Various Restaurants)

April 2010 – November 2024

- Worked in high-pressure environments where teamwork, adaptability, and attention to detail were essential.
- Collaborated across multiple teams and stakeholders to deliver consistent customer experiences.
- Contributed to the launch and operation of new restaurant concepts, balancing customer needs with business objectives.
- Developed strong communication, organization, and problem-solving skills that continue to inform my approach to design.

EDUCATION & TRAINING

Culinary Art

O.T.E.K.

09.2007 - 06.2009

AI Training Programme

WE LEAD

06.2025 - 07.2025

UI Design Foundation

All Women

05.2023 - 07.2023

Artificial Intelligence & Digital

Skills Programme

DYPA (EU-funded)

10.2025 - 01.2026